



Hosted by: institut für finanzdienstleistungen e.V. (institute for financial services) **Further informations:** www.iacl2023.com | contact@iacl2023.com

Schedule

Day 1: Wednesday, July 19, 2023

08:15	Registration and Morning Reception
09:00	Welcome Address
	Michelle Kelly-Louw, University of Cape Town, President of the IACL
	Sally Peters, Director, Institute for Responsible Finance
9:15 – 10:15	Keynotes
	Felicia Monye Nwanne, University of Nigeria
	The Gains, Challenges, and Unanswered Questions of Digital Financial Services
	Dagmar Schiek, University College Cork
	Consumer Protection and Social Integration Properties of Anti-Discrimination Law
10:15 – 10:30	Coffee Break

10:30 – 12:00	Concurrent Morning Workshops		
Workshop 1 Consumer Bankruptcy I Claudia Lima Marques The 2021 Reform of the Brazilian Consumer Code in Consumer Credit and Over-Indebtedness: Effectiveness and Unanswered Questions Monica Vessio, Michelle Kelly-Louw Comparing Mechanisms to Curb Interest for Over-Indebted Consumers under English and South African Law Katharina Möser The Reform of Consumer Bankruptcy in England and Wales — a Contextual Analysis	Workshop 2 Selected Issues of Financial Consumer Protection Phemelo Magau Unpacking Selected Challenges and Prospects Affecting the Promotion of Consumer Protection in South Africa Diana Marcela Vargas Cruz Consumers and Directive (EU) 2021/2167 of the European Parliament and of the Council on Credit Servicers and Credit Purchasers Andrea Miglionico Coding Protected Users: The Vulnerability of Algorithmic Systems Iva Tošić, Jovana Misailović Compliance Officer as an Interim	Workshop 3 Identity Perspectives Sergio Sebastián Barocelli Consumer Law and Gender Rodrigo Delgado Consumer Discrimination Based on Sexual Orientation and Gender Identity and Human Rights Due Diligence: the Peruvian Case Joasia Luzak The Impact of Gender on the Effectiveness of the Consumer Protection Framework Stanislas Bigirimana Religious Tourism: Opportunities and Challenges	Workshop 4 Food law Jacolien Barnard Food Law - The New Frontier of Consumer Protection Law or the Perfect Storm? Jeanette Visagie, Anél Gildenhuys Protecting Consumers against the Use of Misleading Product Descriptions and Trade Marks in relation to Dairy Products in South Africa Alfredo Ferrante Truthful and Trustworthy Labelling: 6 Key Factor for Safe and Secure Best Consumer Protection Ezequiel Nicolás Mendieta
Marcos Catalan The Indebtedness Spiral: Reflections on Decree 11.150/2022, a terrible Example of Public Policy in Brazil	Manager – a Solid Tool for Insurance Companies Consumers Protection?		The Update of the Nutri-Score's Algorithm and its Impact on the Mediterranean Diet
12:00 — 13:00 (12 am — 1 p.m.)	Lunch		

13:00 – 14:30 (1 – 2:30 p.m.)	Concurrent Afternoon Workshops, First Round			
Workshop 5	Workshop 6	Workshop 7	Workshop 8	
Consumer Law & Circular	Limits of Consumer Law	Abusive, Aggressive and Unfair	Dispute Resolution in E-	
Economy		Practices	Commerce	
Elwira Macierzyńska-Franaszczyk Digital Content as a Factor of a Product Obsolescence in a Circular Economy Lise-Anne Denis The Challenges of the Qualification of 'Product-as-a-Service' Contracts Regarding Consumer Protection Mónika Józon Circular Economy and Product Liability in the European Union: Strengths and Weaknesses of the Commission's Proposal on a New Liability Regime for Defective Products-COM (2022) 495 final Kristen Purcell, Shanika Whitehurst Consumer Right to Repair in the US Pascale Chapdelaine Ontology of Digital Locks and	Francisco de Elizalde The Technological Efficiency of EU Consumer Law Artuur Keukeleire The Unanswered Need to Identify Consumers on Online Platforms Werner Schoeman Protection of Shareholders and Creditors as "Consumers" of Corporate Responsibility Reports – a South African Perspective Zhen Chen The Classification of Dual Purpose Contracts in European Private International Law	Prentiss Cox Global Regulation of Recurring Charge Contracts Peter Cartwright, Richard Hyde Targeting on the Basis of Emotions as an Unfair Commercial Practice Monika Namysłowska To Wave the White Flag or to Apply the Black List? On The Challenges of Consumer Protection against Digital Unfair Commercial Practices Rute Couto Unfair Commercial Practices in the Digital Environment: The Impact of Ratings, Reviews and Influencer Marketing on Consumer Behaviour	Betty Martínez-Cárdenas Online Dispute Resolution, Access to Justice and Protection of Consumer Rights in Electronic Commerce Mateusz Grochowski, Federica Casarosa Enforcing Private Regulation: The Challenges of Platform Economy Shirish V. Deshpande, Pooja Joshi Deshpande Global ODR "Smart Dispute Resolution" — Opportunities & Challenges Byung Jun Lee Do You Do Carrots? Dispute Resolution on Korean P2P Platforms	
Consumers' Right to Repair: A Cautionary Tale for the Future				
Regulation of the Internet of Things	0 11 1			
14:30 - 10:00 (2:30 - 3 p.m.)	Coffee Break			

15:00 - 16:30 (3 - 4:30 p.m.)	Concurrent Afternoon Workshops, Second Round			Concurrent Afternoon Workshops, Second Round	
Workshop 9 Consumer Bankruptcy II	Workshop 10 Defective Products and Product Liability	Workshop 11 Dark Patterns	Workshop 12 Greenwashing		
Miguel Ángel Alarcón Cañuta Over-Indebtedness as a Situation of Hypervulnerability and its Impact on Public Policy of Assessing Consumer Creditworthiness Andressa Jarletti Gonçalves de Oliveira	Zeynep Damla Taşkın Flexgate Scandal: Direct Producer's Liability to the Rescue? Gökçe Kurtulan Güner The Seller's Right to Redress in Consumer Sales: An Opportunity Missed?	María Natalia Mato Pacín Contractual consent and dark patterns in the design of online contract interfaces Antonio Davola Consumer protection, relational decision-making, and the regulation	Estelle Valentine Irambona Biodegradability Claims in Marketing - Is Consumer Law Sufficiently Equipped to Tackle Greenwashing Practices? Susana Almeida Empowering Consumers for the		
Abusive Practices on Consumer Overindebtedness Káren Rick Danilevicz Bertoncello Insights to Build the Over- Indebtedness Brazilian Repayment	Maria de los Angeles Gonzalez Coulon, Jesus Ezurmendia Alvarez Product Complexity and Consumer Rights Litigation under Product Liability Directive	of price personalization in the digital market Deirdre Leahy Regulation of monetised online games and the challenges for	Green Transition: What is There and What is on the Move in Europe and in Portugal Joasia Luzak Digital Influencer: A Prince or Just a		
Plan at Judicial's Treatment Gilcimar Prata, Júlia Holst, Carolina Campanati, Marcus Schueler The Phenomenon of Over- Indebtedness in Brazil: Its Consequences and Local Government	Nuhu Yidana Liability for Faulty Goods in Consumer Contracts in Ghana and the UK: Convergence or Divergence and Any Lessons?	consumer protection law in gambling/gaming convergence Evangelos Margaritis AdTech and Consumer Law: Cookies and similar technologies advertising as the sword of Damocles	Frog? Towards Sustainable Consumption of the 21st Century		
Measures to Address it Rahaf Al Shneikat Consumer Bankruptcy and the "Fresh Start" Concept in Jordan	Gitta Veldt The New Product Liability Proposal in Ecommerce and its Empirical Foundations	threatening consumers' individual decision-making ability			

16:40 - 17:40 (4:40 - 5:40 p.m.)	Celebrating Udo Reifner
17:40 — 18:10 (5:40 — 6:10 p.m.)	Award Ceremony Young Academics Prize Sustainability Prize Udo Reifner Prize
19:00 – 22:00 (7 – 10 p.m.)	Conference Dinner (registered participants)

Day 2: Thursday, July 20, 2023

08:30	Registration and Morning Reception
9:00 – 9:55	Keynotes
	Yeşim M. Atamer, University of Zurich
	Sustainability – Could Sales Law Play a Role?
	Daniel Markovits, Yale Law School
	Consumer Protection, Behavioral Economics & Democracy
9:55 – 10:05	Announcements
	Mateusz Grochowski, Editor at Journal of European Consumer and Market Law (EuCML)
	If you wish to make a brief announcement about an upcoming event that might be of interest to attendees, this will
	be an opportunity to do so.
10:05 – 10:30	Coffee Break

10:30 – 12:00	Concurrent Morning Workshops		
Workshop 13 Consumer Law & Sharing Economy	Workshop 14 Financial Inclusion	Workshop 15 Interdisciplinary Perspectives	Workshop 16 Theoretical Basis of Consumer Law
Ana Carolina Fontana de Mattos From Property to Sharing and Access: Is the Current Law Suitable to Protect the Consumer in this New Area? Borko Mihajlović Contracts Between Consumers and Non-Traders Concluded through Sharing Economy Platforms: Do We	Andrea Fejos Smart Contracts and Financial Inclusion Anne-Marie Weber, Weronika Herbet-Homenda, Helena Kordasiewicz Financial Exclusion of the Elderly in the Digital Age — Shaping a Research Agenda	Fabrizio Esposito Presentation of the Book The Consumer Welfare Hypothesis in Law and Economics – Towards a Synthesis for the 21st Century Matías Irigoyen Testa Consumer Law and Economics: Punitive Damages Settlements in Argentina	Christian Twigg-Flesner Time to Hit CTRL+ALT+DELETE for Consumer Law? Udo Reifner Consumer Credit, Labour and Tenancy Law – Towards a Common Basis for "Life Time Contracts" - English Presentation of a German Book by Udo Reifner
Need to Change the Paradigm? S.T. Kalisvaart Peer-To-Peer Electricity Trading and Consumer Protection: Must Consumer Protection Dwindle so that the Energy Transition May Soar?	Elfas Torerai A Legal Analysis of the 'Finance Plus' Approach in the Promotion of Financial Inclusion and Consumer Protection for the Poor in Zimbabwe Noah Vardi CBDCs and Vulnerable Consumers: Risks and Opportunities for Financial Inclusion and Access to Credit	Sílvia Gómez Trinidad Consumers' Law and Competition Law: A Desirable Effective Approach Richard Hyde Improving the Transparency of Information Provided by Financial Services Firms through Interdisciplinary Engagement	Jie Ouyang Who are Consumers and What is in their Interest? – Towards a Constitutional Construction of the Image of Consumers in European Consumer Law Martin Brenncke Developing an Autonomy Framework for Behavioural Consumer Law
12:00 — 13:00 (12 am – 1 p.m.)	Lunch		

13:00 – 14:30 (1 – 2:30 p.m.)	Concurrent Afternoon Workshops, First Round		
Workshop 17 Credit Assessment and Credit Access	Workshop 18 Platform Liability	Workshop 19 Consumer Vulnerability and Fairness	Workshop 20 Comparative Law Perspective for Consumer Protection
Karin Sein Blacklisting Defaulting Consumers due to Old Debts – Lessons from Estonia and Finland Ulrich Krüger The Poor Pay More (with Data) – Is "Credit Building" an Answer? Aidan McLoughney, Jeannie Marie Paterson Discrimination, Predation and	Intermediaries' Online Platform Liability Towards Consumers: A Comparative Analysis Between EU Law and Turkish Law Tze Chin Ong E-commerce Platforms' Responsibilities and Liabilities in ASEAN Heeseok Seo Civil Liability of E-Commerce Platforms	Peter Rott Consumer protection in the energy market – lessons from Germany Przemysław Pałka Consumer costs in the attention economy: positive and normative perspectives Fernando Rodrigues Martins, Miguel Cabral de Araújo Martins Digital verticality and 'transversal	Yong Han Consumer's Entitled v Legitimate v Reasonable Expectations: The Differences, if Any, and the Implications for Consumer Protection Carolina Fabara Foreign Well-Known Trademarks in China Victoria Bob-Manuel Consumer Protection relating to
Absence in Automated Credit Assessment: Can Insights from Fairness Literature in Data Science Help Navigate the Labyrinth of Measures and Responses? Kathleen Engel Competition: A Solution to Algorithmic Bias?	in Korea - Focusing on the P2C Relations Katarzyna Wiśniewska Contractual Imbalance on the Digital Market — Seeking Unity Among Different Justifications of Consumer Law	rights': inclusive positivism in promoting the vulnerable Kimia Heidary All is (not) fair in personalized pricing: Antecedents and outcomes of consumer fairness perceptions	Trans-border Transactions in Nigeric Legal Issues, Challenges and Prospects Maria Luiza Baillo Targa Non-Patrimonial Damages in Air Transport and the Judicialization in Brazil
14:30 – 15:00 (2:30 – 3 p.m.)	Coffee Break		

15:00 — 16:30 (3 – 4:30 p.m.)	Concurrent Afternoon Workshops, Second Round		
Workshop 21 Consumer Law & Environmental Protection	Workshop 22 Financial Consumer Protection – South African Perspectives	Workshop 23 Enforcement of Consumer Law I	Workshop 24 Al-based Consumer Risks
Evelyne Terryn Sustainability and Consumer Law – Does Full Harmonization Hamper Sustainable Consumer Law? Iris Benöhr	Sapna Mesthrie Consumer Credit Insurance in South Africa: Consumer Friendly or Unnecessary Burden? Matsietso Matasane	Susanne Augenhofer A Plea for a More Efficient Enforcement of Consumer Law Jagna Mucha Interplay between Public and Private	Marcela Joelsons Artificial Intelligence and Technology- Related Consumer Risks: Proposals for Regulation in European Union and Brazil
The Role of Consumer Law to Mitigate Climate Change Jean Karim Coly	The Role of Explicit Deposit Insurance System in Consumer Protection: A South African Perspective	Enforcement of Consumer Law – Some Remarks on Implementation of Directive 2020/1828 on Representative Actions	Won Jae Hwang Increased Impact of Artificial Intelligence on Consumer Law - Analysis from Korea's Point of View
Food Insecurity in the Face of Climate Change in Senegal and Sub-Saharan Africa	Ashley Nyaude Resolution Funding as a Critical Component to Enable Optimal Bank Resolution in South Africa	Rodrigo Momberg / María Elisa Morales Voluntary Collective Procedures in Chile	Rui M. P. P. Cascão Artificial intelligence in Healthcare and its Challenges to Liability Law: Is No-Fault Insurance the Key?
Patricia Antunes Laydner Expanding the Concept of Consumer to Victims of Pollution Rita Simon Enhancing Environmental Sustainability through Reforming the Consumer Sales Law	Princess Ncube The Regulation and Protection of Financial Consumers in South African Banking Institutions	Judit Lévayné Fazekas Collective Redress Mechanisms in the Hungarian Legal System before and after the Transposition of EU Directive on Representative Actions for the Protection of the Collective Interests of Consumers	Ecem Kirkit Protecting Consumer's Autonomy in the Big Data and Artificial Intelligence Age
		David Markworth Coding a Collective Consumer Redress Vehicle	

16:45 - 17:45 (4:45 - 5:45 p.m.)	Meeting of the IACL

Day 3: Friday, July 21, 2023

08:30	Registration and Morning Reception
9:00 – 9:55	Keynotes Sarah Legner, EBS University Smart Contracts and Consumer Protection Ralf Michaels, Max Planck Institute for Comparative and International Private Law From Consumer Law to Sustainer Law?
9:55 – 10:00	Announcements If you wish to make a brief announcement about an upcoming event that might be of interest to attendees, this will be an opportunity to do so.
10:00 – 10:15	Coffee Break

10:15 – 11:45	Concurrent Morning Wor	rkshops, First Round	nd	
Workshop 25 Financial E-Commerce	Workshop 26 Medical Consumer Protection	Workshop 27 Online and Social Media Platforms	Workshop 28 Consumer Empowerment	
Marc Lacoursière Open Banking and Consumer Protection Michael Richard Pearce The Target Audience Test for Misleading or Deceptive Conduct in Australian Law Ogochukwu Monye Codes and Promises for a Cashless Economy in Nigeria Rizky Amalia, Prawitra Thalib Amari Online Dispute Resolution as a Forum for Resolving Algorithmic Trading Error Dispute in Financial Market	Hilda Yunita Sabrie The Ban of Cough Syrups Production in Indonesia: Who Should Be (Legally) Responsible? Jeannie Marie Paterson Direct-to-Consumer Medical AI: Challenging the Boundaries of Medical Diagnosis and "Informational Purposes Only" Faizal Kurniawan The Importance of Liability for Hospital - An Answer to the Dualism of Medical Dispute Resolution	Diana-Raluca Fofiu (Joint) Controllership in the Digital Marketing Sector Dinda Ajeng Puspanita, Raihan Abidin Online Marketplace User Protection against the Circulation of Counterfeit Goods Feyisayo Lari-Williams Of Consumers and Prosumers: Gaps in Consumer Protection Arising from the Evolution of Consumers in the Platform Economy Laura Aade & Catalina Goanta Defining Social Media Platforms under European Consumer Protection Law: A TikTok Case Study	Gabriel-Arnaud Berthold Policy of Individualization of Systemic Issues Fumie Suga Considering the International Standard (ISO) 22458, "Consumer Vulnerability: Requirements and Guidelines for the Design and Delivery of Inclusive Service" in the Context of Japanese Consumer Law Marco Loos Developing Consumer Protection for Consumer Lease Contracts	
11:45 – 12:00	Coffee Break			

12:00 12:20/12 1.20			
12:00 — 13:30 (12 a.m. — 1:30 p.m.)			
Workshop 29	Workshop 30	Workshop 31	Workshop 32
Consumer Law & Green	Financial Consumer Protection	Enforcement of Consumer Law II	Facets of Consumer Protection
Transition			in a Digitalized World
Susanne Augenhofer	Howard Chitimira	Luciana Bazan Martins Bisetti	Dayoung Jeong
Contract Law in the Age of the	The Role of Financial Education in	Challenges for Consumer Conflict	Exploring the Intersection of Smart
Green Transition	the Promotion of Protection for Poor	Resolution in Brazil	Contracts and Consumer Protection in
	Consumers of Digital Financial	Hugh Stevenson	Legal Frameworks
Mayra Carolina Cambero Álvarez	Services in Zimbabwe	Assessing Consumer Harm in E-	
Energy Efficiency in Transportation:	Jane Farraista	Commerce	Agnieszka Jabłonowska
Electric Cars	Joana Farrajota K&C requirements in the Mortgage	Johanes Widijantoro	Transparency in the Digital Economy:
Down Fuharmalitan	Credit Directive: An Inadequate	The Role of the Ombudsman of the	On Interaction and Mediation
Burcu Erbayraktar Empowering Consumers to Play an	Protection of Financial Illiterate	Republic of Indonesia in Strengthening	Anna Katharina Suzuki-Klasen
Active Role in the Green Transition	Consumers	Consumer's Access to Justice	Quo Vadis EU Consumer Law? The
Active Note in the Green Transition			Unsolved Issue of Consumer
	Corlia Van Heerden	Monika Namysłowska	Contracts with Blockchain and
	The regulation of payday lending in	Teaching Consumer Law and New	Artificial Intelligence
	South Africa: challenges and	Technologies – Future Tech Law Clinic	J. J
	solutions		Valentina Maturana
		Sushila	Consumer Protection in the light of
	Charlotte Pavillon	Procedural Consumer Law in India:	the Intellectual Property Law in the
	BNPL	Issues and Challenges	Metaverse
13:00 - 13:45 (1:30 - 1:45 p.m.)	Concluding Remarks		
	Claudia Lima Marques, Federal University of Rio Grande do Sul		
	Sally Peters, Director, Institute for Responsible Finance		
13:45 (1:30 p.m.)	Farewell Snacks & End of Conference		